

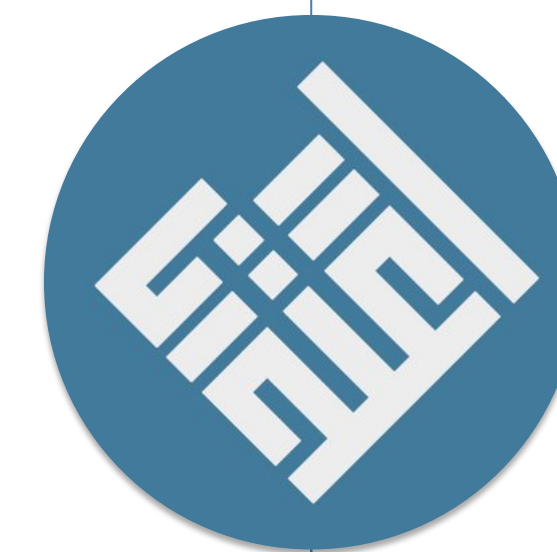
The Enhancement of Saudi Soft Power Under Vision 2030

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How would Saudi Vision 2030 impact the country's soft power?



Reverting to a moderate Islamic Society, where differences are being appreciated.



Playing the Globalization Card in favor of the Kingdom.



Social Justice



Social Equality



Moderation



Tourism & Entertainment



Technology & Renewable Clean Energy



NEOM



Anti-Corruption (Nazaha)



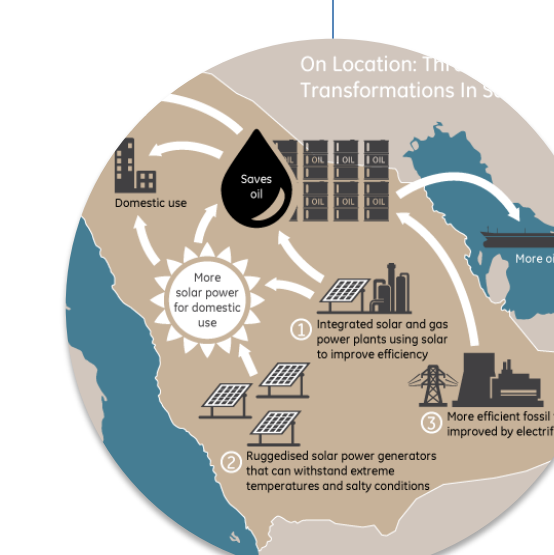
Enhancement of Women's Rights



Anti-Extremist Ideologies (Etidal)



Tourist Attraction and Entertainment Cite



Largest Solar System & Technology Initiatives



Largest Global Hub (Smart City) where Ideas, Leadership and Technology are Being Supported

